# **CLIENT NAME**

Client Address Client Address

## Web Developer

Self-motivated professional adept in orchestrating website development from conception through completion. Solid background in web coding, server-side programming, cross-browser compatibility, application deployment, troubleshooting, and software quality assurance. Organized project manager producing deliverables to meet time and budgetary requirements. Committed team player with innate ability to communicate and collaborate with cross-functional associates.

### **TECHNICAL PROFICIENCIES**

Programming	HTML5, CSS3, PHP, Javascript, Actionscript
Languages:	
Server Software:	Apache HTTP Server, MySQL, Linux / Unix System Administration
Applications:	Adobe Creative Suite, WordPress, VMWare

### PROFESSIONAL EXPERIENCE

COMPANY A • City, State

### Founder, Contract Web Developer / Designer | 2010 to Present

Consult with clients individually to define project objectives, messaging concepts, timelines, and budgets. Originate design proposals to outline project specifications and foster clear communication with each client. Utilize advanced HTML and CSS techniques to create websites accentuating visual and functional consistency across multiple browsers and platforms. Perform troubleshooting and customization for websites, open-source content management systems and custom third-party applications.

- Generated leads and secured an ongoing basis of clients in the technology, creative, and marketing industries.
- Initiated an anti-pesticide microsite which allowed California Certified Organic Farmers to inform public and collect online donations; implemented site analytics, enabling stakeholders to view visitor and usage statistics
- Built informational site promoting the beta program for the new AT&T Messages app.
- Established user interface and functionality utilized in a national marketing event microsite for Pernod Ricard's Jameson brand.
- Optimized RealPlayer home page, reducing the load time by over 80%; led front-end development of redesigned SuperPass site for reality TV show fans.
- Pioneered key front- and back-end components for an award-winning prototype featured at the 2012 Consumer Electronics Show for Seagate Technology.
- Championed complete redesign of the World-Wide Prison Ministries website using WordPress; streamlined the online store and donations functionality.

COMPANY B • City, State

#### **Contract Web Developer** | 2007 to 2009

Implemented conceptual designs and launched landing pages to promote marketing initiatives. Spearheaded user interaction design for customer-facing websites. Created custom functions to ensure validated marketing lead collection in Salesforce CRM.

- Played an instrumental role in developing web assets promoting online banking services for mobile devices.
- Successfully completed the front-end development of the redesigned corporate website.

# **CLIENT • PAGE TWO**

COMPANY C • City, State

## **Co-Op Pre-Professional Programmer / System Administrator** | 2006 to 2007

Administered departmental intranet website to facilitate internal communication. Conducted website design and development in accordance with branding standards and corporate principles. Installed, upgraded, and administered Unix servers in a controlled access environment. Configured network services for HP Unix server system recovery, installations and upgrades.

- Effectively collaborated with internal colleagues locally and overseas.
- Restructured remote access to more than 20 servers using a single interface.

#### **EDUCATION**

### **Bachelor of Arts in Web Design and Multimedia**

University College • City, State

### **PROFESSIONAL DEVELOPMENT**

American Institute of Graphic Arts (AIGA) Association of Washington Businesses

<sup>\*</sup> Served as Software Quality Assurance Engineer for ProBusiness Services, Inc. in Pleasanton, CA \*