**Curriculum**

**Subject line: Promote your business directly to NJ school leaders—sponsorship opportunity!**

The curriculum in New Jersey’s schools is always changing—especially as class formats shift during the pandemic. Connect your product or service directly with school district decision-makers directly by sponsoring the upcoming New Jersey School Boards Association (NJSBA) Spring Education Symposium!

This virtual event on **May 12 – 13, 2021, will enable your business to reach a** targeted, captive audience. It provides training and networking opportunities for IT directors, board members, superintendents, business administrators, facilities managers, curriculum directors, and charter school trustees.

In other words, it’s the perfect chance to gain targeted exposure for your brand through the state’s official school district trade association.

**Brand Exposure During and After the Event**

This new event will feature more than 40 sessions running concurrently over eight tracks on topics including special education, educational practices, cyber/school security, facilities management, school law, and finance.

The conference will also be available (on-demand) to registrants for 30 days following the live show, so participants can access all sessions—*with your business front and center*—long after the event.

**Become a Sponsor**

Sponsorship opportunities are very limited. Click below to find out more about becoming a sponsor!